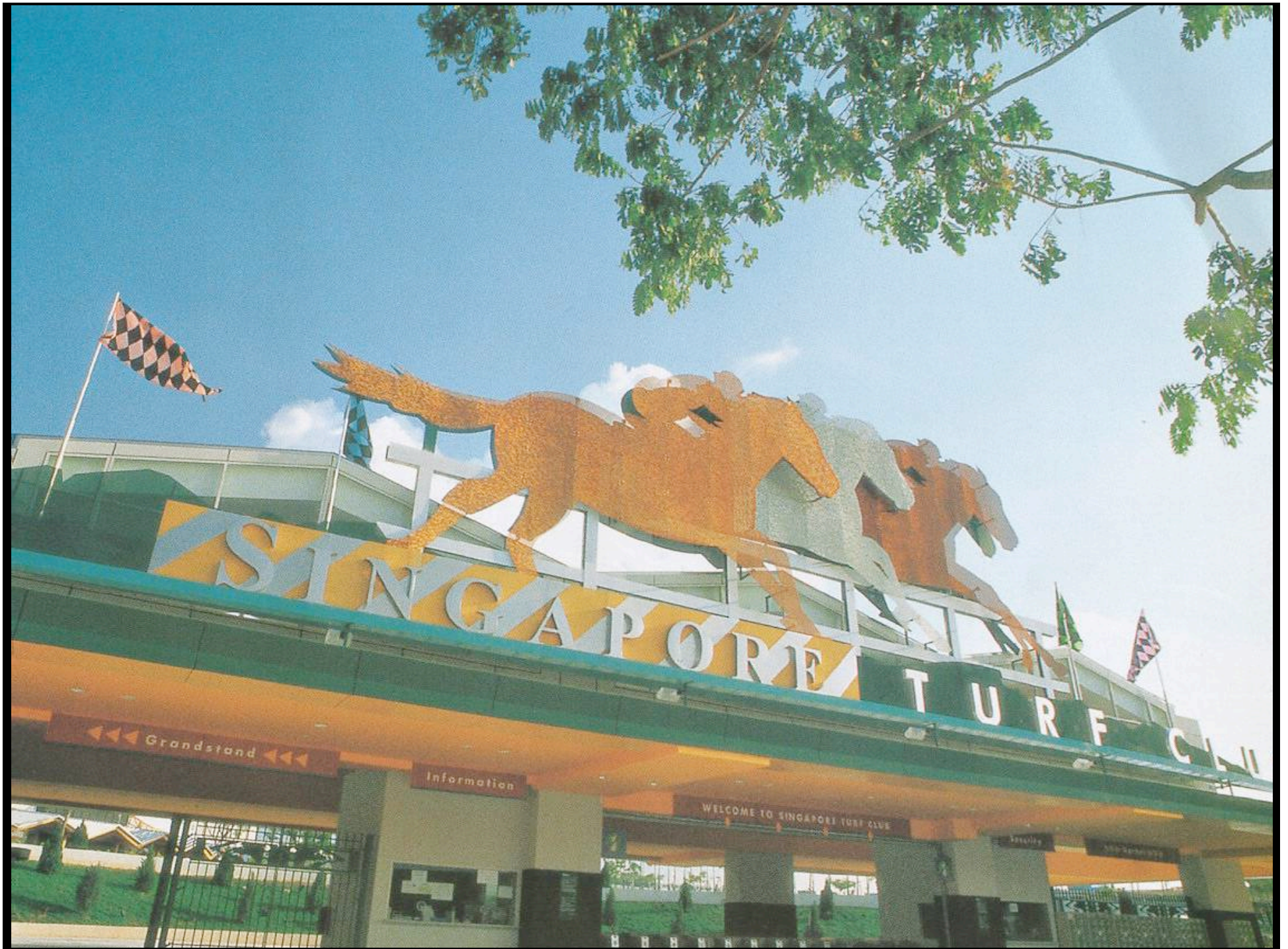


# International Simulcasting

**Presented by:  
Teo Kim Heng  
Singapore Turf Club (STC)  
5 Dec 2010**



# Background

- Founded in 1842
- Today the only horse-racing club in Singapore
- Part of the Malayan Racing Association (MRA), which was formed in 1896 to regulate horse racing in Singapore and Malaysia
- STC, Selangor Turf Club, Penang Turf Club and Perak Turf Club

# Background

- Cross-border racing and free movement of horses between Singapore & Malaysia until 1999's outbreak of the Nipah virus in Malaysia
- STC staged races on its own with horses based at the Singapore Racecourse@Kranji
- Recognized the need to explore overseas races beyond Malaysia in mid-2000s

# Objectives

1. Bring more world class racing and variety to Singapore fans
2. **Expose and export Singapore Racing (or SR) to other parts of the world beyond MRA**
3. Increase business collaborations and partnership through attracting international racing connections to Singapore and co-mingling of tote pools
4. Benefit financially to fuel Singapore Racing's growth

Thank You