



University Of Arizona Symposium on Racing & Gaming
December 8, 2010



Woodbine is Accredited

- **Best Practices – 13**

- Pre-Race Vet Exams,
- Post-Race Vet Exams,
- Riding Crop,
- Safety Helmet,
- Safety Vest,
- Starting Gate,
- Safety Training and Continuing Education,
- Catastrophic Injury Planning and Procedures,
- Security Plan,
- Security Training,
- Out of Competition Testing,
- Ambulance Support,
- Racehorse Retirement

- **More Than Satisfactory – 8**

- Injury Reporting and Prevention
- Veterinarians' List
- Shoes and Hoof Care
- Horse Ambulance
- Safety Research
- Uniform Medication Rules and Penalties
- Alkalinizing Substances
- Exogenous Steroids

WOODBINE

PLACE BET

NEWS VIDEO **RACING** BETTING HORSEPEOPLE DINING & GROUPS SLOTS VISIT

Thoroughbred Standardbred Entries/Changes Results Schedules Trakus Charts Statistics & Bios Watch Races

Equine Injury Summary

Track: WO Dates: Apr 2, 2010 to Nov 30, 2010 Breed: All Breeds Surface(s): Synthetic Course(s): All Courses 72 Hour: No



Month & Year	Day	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Grand Total
Report	Days	5	6	6	6	5	5	4	4	6	6	7	5	4	5	5	6	6	6	5	4	5	5	6	7	5	4	3	5	4	6	2	158
Report	Starts	333	422	412	418	341	401	311	251	384	392	477	370	283	400	317	424	423	414	389	288	305	309	373	504	348	245	211	315	283	392	132	10,825
Totals	Reports	1	2	1	4	2	1	3	5	1	3	6	2	2	2	2	2	2	3	3	1	2	3	1	2			1	1	2	1	59	
Totals	Fatalities				1			1				2							1	2		1							1			9	

Report Summary Items

Average # of Starts Per Day: 10825 Starts / 158 Days = 68.51
 Average # of Reports Per Day: 59 Injury Reports / 158 Days = 0.37
 Average # of Fatalities Per Day: 9 Fatalities / 158 Days = 0.06
 Average # of Fatalities Per 1000 Starts: 9 Fatalities / 10825 Starts = 0.83

0.83 Catastrophics Per 1,000 starters

Industry Norm = 2

Accreditation is EARNED

- Extensive application and documentation
- Rigorous Facilities Inspection and Interviews
 - Test Barn and staff, TCO2 Team, Commission Veterinarians, Commission Investigators, Association Veterinarian, Test Barn and staff, Stewards, HBPA, Starter, Clerk of Scales, WEG Executives, LongRun (racehorse retirement), Security team, Blacksmith, Clerk of Scales, Jockeys and Guild, Trackman and staff, Corporate Social Responsibility, Media, WEG investigators, EMS and paramedics, Health and Safety, Ontario Racing Commission, Outriders, individual trainers, Out of Competition testing program, Horse ambulance, Starting Gate, Quarantine, Infectious Diseases protocol,,and much more, a very thorough process...
- Follow-up Interviews
- TRPB assessment, rigorous

Accreditation is REASONABLE

- Current accreditation requirements are not inventing the wheel. The sought standards in many cases should pre-exist. And in other cases allow opportunity for “Advocacy”.
- And, Accreditation Standards are a powerful lobbying tool in the Advocacy process.

Accreditation is MEANINGFUL

- Keeping good company
 - Woodbine, Keeneland, NYRA, Santa Anita, Churchill
- We demonstrate integrity, safety and welfare, but how can we package that message for customers?

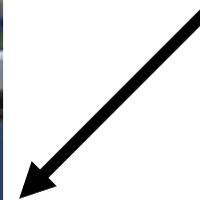
Accreditation seal simplifies our message
and adds measurability to the claim

It's on our website...

The screenshot shows a Mozilla Firefox browser window displaying the Woodbine Entertainment website. The page title is "Racetrack Safety - Mozilla Firefox" and the URL is "http://www.woodbineentertainment.com/Woodbine/Racing/Thoroughbred/Pages/RacetrackSafet". The website features a dark blue header with the Woodbine logo and a "PLACE BET" button. A navigation menu includes "NEWS", "VIDEO", "RACING", "BETTING", "HORSEPEOPLE", "DINING & GROUPS", "SLOTS", and "VISIT". Below the menu, there are links for "Thoroughbred", "Standardbred", "Entries/Changes", "Results", "Schedules", "Trakus Charts", "Statistics & Bios", and "Watch Races". A left sidebar contains a list of links: "Condition Books", "Free Program Download", "Stakes Schedule", "Workouts", "Overnights", "Leading Horses", "Leading Jockeys", "Leading Trainers", "Photo Finish", and "Racetrack Safety". The main content area is titled "Racetrack Safety" and features a circular logo for the "NTRA SAFETY & INTEGRITY ALLIANCE ACCREDITED MEMBER". The text on the page reads: "Earlier this year, Woodbine became a fully accredited member of the National Thoroughbred Racing Association's (NTRA) Safety and Integrity Alliance following a complete review of our racing operations (Click Here to View Article). Woodbine is suitably proud of the distinction, as the company is of its facilities, properties, racing surfaces, safety record and top quality racing. In an effort to stay transparent on its safety record and operations, Woodbine will regularly publish statistics, offered independently by The Jockey Club and their Equine Injury Database (EID) program. The EID, which grew out of a need identified at the first Welfare and Safety of the Racehorse Summit in 2006, was launched in 2008. It is part of an industry-wide emphasis on the protection of the health and welfare of its equine athletes, and the collection of data is the first step in the process of examining and preventing athletic injuries in the racehorse. 'Woodbine is well-regarded across North America and beyond for its safety record,' said Steve Koch, Woodbine's Vice-President of Thoroughbred Racing. 'We present this data, collected and reported independently via the Ontario Racing Commission's veterinary staff, to stress our efforts in the study and prevention of racehorse injuries at Woodbine.'" The browser's taskbar at the bottom shows the Windows start button, several application icons, and the time "4:20 PM".



Finish Line
Signage



Flags at Infield



The Woodbine Simulcast

The simulcast screen displays the following information:

- WOODBINE** logo and name
- MTP** 109
- RACE** 1
- 11:11 AM** (Time)
- POLY** (Polytrack)
- NONE** (No race type)
- WIN PLC** (Winning Post Code)
- SHW EXA** (Show Exacta)
- S2 EXACTOR:** 1 & & 1
- Race List:**

1	10
1A	10
2	12
3	5/2
4	12
5	6
6	4
7	3
8	15
9	8
- NTRA ACCREDITATION** logo: NTRA SAFETY & INTEGRITY ALLIANCE ACCREDITED MEMBER
- RACE 9: NO CHANGES**

And a full sized program ad, every day, 167 dates per year.

WOODBINE IS ACCREDITED BY THE NTRA SAFETY & INTEGRITY ALLIANCE



Woodbine is one of 16 tracks to have achieved full accreditation from the NTRA Safety & Integrity Alliance. Full accreditation means that Woodbine meets or exceeds Alliance standards in each of the following areas:

- Injury reporting and prevention
- Creating a safer racing environment
- Aftercare and transition of retired racehorses
- Uniform medication testing and penalties
- Jockey health and welfare

NTRA Safety & Integrity Alliance-accredited tracks include:

Aqueduct	Churchill Downs	Golden Gate Fields	Oak Tree/Santa Anita
Arlington Park	Del Mar	Hollywood Park	Saratoga
Belmont Park	Delaware Park	Keeneland	Turkey Park
Calder Racecourse	Fair Grounds	Monmouth Park	Woodbine



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And daily in our Customer and Public Interactions!

- Customer Feedback System (email through website)
- Media and Politicians
- Corporate Social Responsibility Report
- One on One

Accreditation Process Improves Our Operations

- Introspection - what is good, what has lapsed, where can we improve?
- Sharing Best Practices between reviewed tracks
WEG Fire Safety Plan, Infectious Diseases Protocols,
Postrace veterinary inspection procedure,
Safety equipment, Cushion crop and rules of use,
Starting Gate, Compliance Program

Continental Uniformity

The travels and experiences of the NTRA Safety and Integrity team creates a national clearinghouse for ideas and standards.

Mold the Future

- We are only at the surface of what standards can be achieved with the NTRA Safety and Integrity programs
- Participating tracks certainly have the most room to offer input towards molding that future.



WOODBINE

