





Owns and operates a pari-mutuel account wagering "hub" which passes bets direct into global track betting pools

EWS current business

- Connects to over 80 thoroughbred, harness and greyhound tracks
- Hub capable of routing bets globally
- Fully own hub and all related hardware software
- BtoC business through www.link2bet.com and call centre
- White label services, eg www.totebet.com
- Settlements through Chrims
- Good handle annual growth and profitability
- Owned by Webis Holdings PLC, listed LSE, London 3

EWS ADW betting applications

- Easy2bet
- Homebet
- Instabet
- BuildaBet
- Link2bet Direct
- Provision of full range of applications dependent on customer choice
- Allow customer to make their choice!



WatchandWager.com LLC

- Recently purchased WatchandWager.com LLC and its assets
- Licensed by the North Dakota Racing Commission
- Incorporated in Nevada
- Will be opening an on the ground sales and marketing presence in the US in 2011
- Exciting plans for the US Subsidiary in 2011!





link2bet.com brings you pari-mutuel (tote) wagering on horse and greyhound racing.

Bet direct into track pools

from your own home.

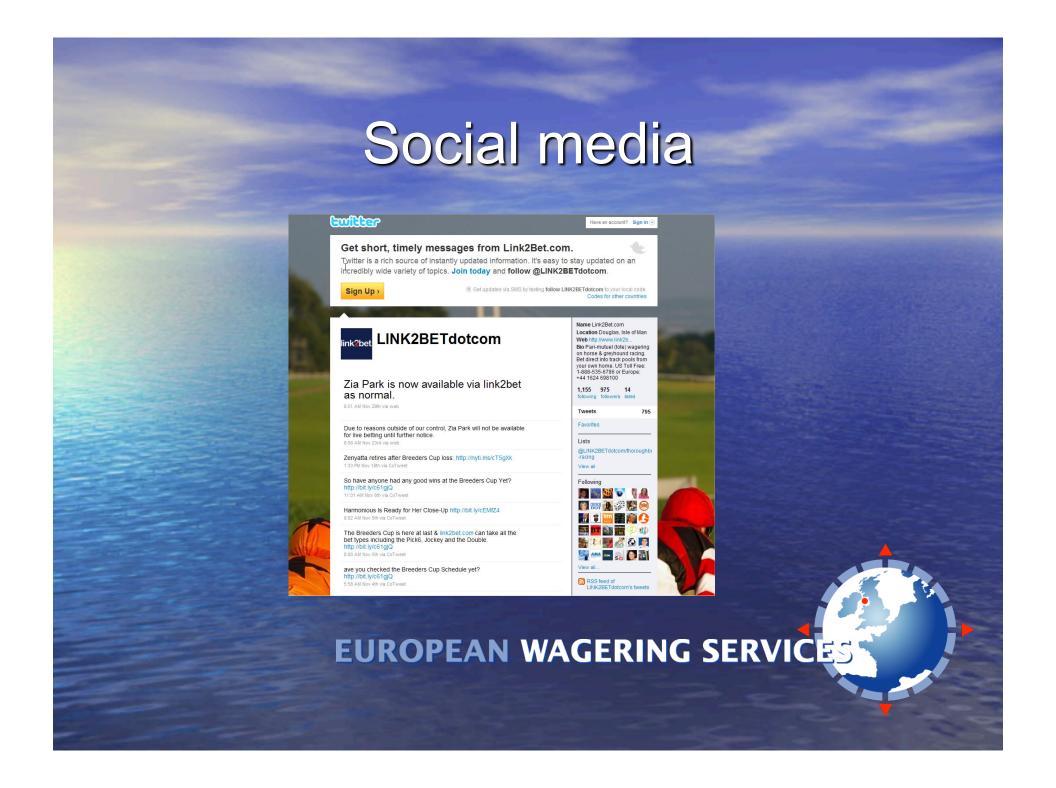
AmTote

4 <u>Build-a-Bet</u> - Build your bet by dragging and dropping runners into the wager. Get race results, current odds, pool totals and bet history too!

Open Account Pools Deposit Withdraw Responsible Gaming Gamcare Terms About Help

© 2009 1st Floor, Viking House, Nelson Street, Douglas, Isle of Man, IM1 2AH.

Call 1-888-535-6786 (USA) or +44 (0)1624 698 100 (INT). Email info@link2bet.com























White label - TOTEBET



OPEN ACCOUNT

FUNDING

SCHEDULES | WAGER POOLS

REWARDS











We've got trotting betting action from more than 25 tracks across America. Check out today's action.

TODAY'S WAGERING

LIVE BETTING

Live betting on all of the top horse and greyhound racing.

Today's action comes from Beulah Park, Hawthorne Racecourse, Louisiana Downs, Mountaineer Park, Philadelphia Park, Turf Paradise, Will Rogers Downs, Naples Fort Myers Greyhound Track, Daytona Beach, Derby Lane, Hollywood Greyhound Track, Jacksonville Kennel Club... more races.

ACCOUNT NO.

PIN NO.

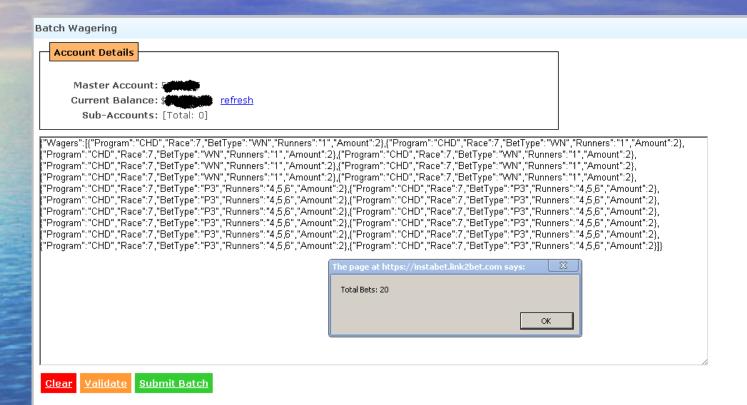
Lost Details?

LOG IN NOW

Get a free sign up bonus when you join - We'll give you 50% extra on your first deposit, up to \$50.



Batch interface - instabet



The must haves

- Customer service is vital
- No difference in price, so....
- Meaningful promotions
- Cash is king
- Free bets, matched bets, cashback
- 24/7 CS is required, live chat
- Ease of usage and overall functionality
- Tailored wagering applications to suit players
- Effective payments in and out
- Added content and streaming
- Community/social networking

US Opportunities

- Young market (immature)
- Web development Euro style
- Hands on customer service
- Efficient payments
- Streaming
- Mobile
- Good margins
- US presence the longer play EUROPEAN WAGERING SERVICES

US Threats

- The product
- Pricing
- Effective payments
- Resistance to change
- Freedom to promote
- Protectionism

How EWS can help?

- Committed to US presence and strategy
- Unique co-mingling capability
- US and non US capabilities
- Proven track record of handle/profits
- We are here to Stay…
- Let us distribute the product:
- On a level playing field please!



Chief Operating Officer

European Wagering Services

E-mail: ecomins@link2bet.com

Mobile: +00 44 (0) 7771 676612