

For Immediate Release

October 11, 2013

## RTIP Welcomes First Speaker of the Fall Semester



**Tucson, AZ** — Pauliina Raento, Research Director, Finnish Foundation for Gaming Research and professor of Human Geography at the University of Helsinki, traveled to Tucson to speak to students in the University of Arizona's Race Track Industry Program about her knowledge and experiences in the racing industry.

She addressed the Racing Business, Strategies & Global Perspectives class to talk to them about both trotting and flat racing in Europe with an emphasis on Britain and France. Students learned about the differences in regulation and betting models amongst European countries. She also talked about some challenges that they are facing and possible solutions.

The RTIP students were very appreciative of her guest lecture and gained a new insight and information.

---

### ABOUT THE RACE TRACK INDUSTRY PROGRAM:

[The University of Arizona Race Track Industry Program](#) offers both a Bachelors and Masters degree program with an emphasis on the pari-mutuel racing industry and hosts the annual Symposium on Racing & Gaming held every December in Tucson, Arizona.

**CONTACT:** Doug Reed, 520 621-5660  
[dreed@ag.arizona.edu](mailto:dreed@ag.arizona.edu)



The University of Arizona College of Agriculture and Life Sciences is an Equal Opportunity employer authorized to provide research, educational information and other services only to individuals and institutions that function without regard to sex, race, religion, color, national origin, age, Vietnam Era Veteran's status, or handicapping condition.