



**Lonny Powell, CEO**





# Billboard Campaign

Join the Winner's Circle!  
Own a Florida Thoroughbred



[www.ftboa.com](http://www.ftboa.com)



# Airport Baggage Digital





# FTBOA Website Owner Online Toolkit

FLORIDA THOROUGHBRED BREEDERS' & OWNERS' ASSOCIATION

Forms | Florida-Bred Search | My Breeder Account

ACCELERATED EARNING POWER

News | Member Benefits | FL Sire Stakes | Breeding | Racing

Join the Winner's Circle - Own a Florida Thoroughbred

2014 Elections reminder

FSS Late Payment

President's Remarks

Florida Thoroughbred Week

Florida Horse October Issue

Chase to the Championship

www.ftboa.com

FLORIDA HORSE | WIRE TO WIRE | WIRE TO WIRE (NET) | HORSE CAPITAL DIGEST

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Join the Winner's Circle - Own a Florida Thoroughbred

09/29/2014  
SOURCE: Hot News

**Owner's Online Toolkit**  
Thank you for taking the time to learn more about owning a Florida Thoroughbred. This page will provide you with some quick links to great resources. In addition, check out the other tabs on the website which contain additional information on the Florida Thoroughbred industry.

Getting Started with your first Thoroughbred, aka, forming your business. [Sole ownership, partnerships, managed racing partnerships](#)

**Owner Education**

Selecting your team (trainers, jockeys, agents)

Acquiring a Thoroughbred - Purchase options - Claims, auctions, website purchases from breeders, or investing in a managed syndicate

**Ownership & the IRS - Tax issues**

Operating costs & insurance - Estimated training costs, veterinary services, farrier, race day charges

Stewards & Racing officials, injuries, objections, steward's list, starter's list and vet's list

Racing industry and course glossary - racing terms, vet & conformation terms, and breeding terms

National Thoroughbred owners conference - the best place for an intensive insider's view of ownership

**TORA owner seminars & clinics (FTBOA members receive discounts for events in Florida)**

Orlando Breeders Sales (based in Ocala, Florida)

**The Florida Horse Farm & Service Directory (Florida Equine Communications)**

Potential and New Owners please contact us for a complimentary copy of the latest directory or for a complimentary copy of the latest Florida Horse magazine

Florida Breedstock contacts

Tampa Bay Downs Horsemen's info:  
Allison De Luca in the Racing Office: (1-813-855-4401, extension 1323) or Margo Flynn with Horsemen's services: (1-813-855-4401, ext 1368)  
<http://www.tampabayhorses.com/tbwhorsemen>

Gulfstream Park Horsemen's info:  
Racing office: 904-457-6200



## 2017 Pegasus Program Ad

# Join the Winner's Circle!

## OWN A FLORIDA THOROUGHBRED



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FLORIDA THOROUGHBRED BREEDERS' AND OWNERS' ASSOCIATION

Lonny T. Powell, CEO and Executive Vice President

801 SW 60th Ave. • Ocala, FL 34474 • 352-629-2160 • Fax: 352-629-3603 • [www.ftboa.com](http://www.ftboa.com) • [info@ftboa.com](mailto:info@ftboa.com)



## 2018 Pegasus Program Ad

# Join the Winner's Circle! **OWN** A FLORIDA THOROUGHBRED



World Approval, winner  
of the 2017 Breeders' Cup  
Mile (G1)



Caledonia Road, winner of  
the 2017 Breeders' Cup  
Juvenile Fillies (G1)

# www.ftboa.com

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Lonny T. Powell, CEO and Executive Vice President • Tammy A. Gantt, Associate Vice President  
801 SW 60th Ave. • Ocala, FL 34474 • 352-629-2160 • Fax: 352-629-3603 • www.ftboa.com • info@ftboa.com

EQUUS SPORTSWIRE PHOTOS