

GLOBAL SYMPOSIUM ON RACING

Monday, December 8 - Wednesday, December 10

2025 Sponsorship Packages

PLATINUM LEVEL \$50,000

- Presidential Suite
- 8 Exhibit spaces or private room
- 12 Registrations
- Sponsorship of Opening or Closing reception
- Logo on registration area header
- Color sponsor recognition page in program
- Logo included on the following:
 - Direct mail
 - Conference program
 - Prominent logo display signage
 - High-resolution LED display
 - Sponsor PowerPoint display
 - Symposium website
 - Attendee name badge

DIAMOND LEVEL \$25,000

- Canyon Suite
- 6 Exhibit spaces or private room
- 10 Registrations
- Sponsorship of one major event function
- Logo on registration area header
- Color sponsor recognition page in program
- Logo included on the following:
 - Direct mail
 - Conference program
 - Prominent logo display signage
 - High-resolution LED display
 - Sponsor PowerPoint display
 - Symposium website

EMERALD LEVEL \$17,000

- 4 Exhibit spaces or private room
- 8 Registrations
- Sponsorship of one major event function
- Color sponsor recognition page in program
- Logo included on the following:
 - Direct mail
 - Conference program
 - High-resolution LED display
 - Sponsor PowerPoint display
 - Symposium website

RUBY LEVEL \$12,000

- 1 Exhibit space
- 6 Registrations
- Sponsorship of one event
- Logo on the Symposium website
- Recognition in the following:
 - Direct mail
 - Conference program
 - Sponsor signage at conference
 - High-resolution LED display

SAPPHIRE LEVEL \$8,000

- 5 Registrations
- Sponsorship of one event
- Logo on the Symposium website
- Recognition in the following:
 - Direct mail
 - Conference program
 - Sponsor signage at conference
 - High-resolution LED display

OPAL LEVEL \$5,000

- 4 Registrations
- Sponsorship of one event
- Logo on the Symposium website
- Recognition in the following:
 - Direct mail
 - Conference program
 - Sponsor signage at conference
 - High-resolution LED display

TURQUOISE LEVEL \$3,000

- 2 Registrations
- Logo on the Symposium website
- Recognition in the following:
 - Direct mail
 - Conference program
 - High-resolution LED display

INDIVIDUAL SPONSORSHIPS

- Conference bags (with imprinted logo*) \$3,000 SOLD
- Lanyards (with imprinted logo*) \$3,000 SOLD
- Conference program back cover \$4,000
- Color sponsor recognition page in program \$2,500
- Custom sponsorships available

*Sponsor is responsible for cost of production. One sponsorship per imprinted item..

Payment in excess of fair value qualifies as a taxdeductible donation. Fair values for 2025 are as follows: Registration — \$550 Single Exhibit Space — \$4,000 Additional Exhibit Space — \$2,000 Private Meeting Room — \$2500 avg. or higher based on room size Saguaro Suite — \$649 per night Canyon Suite — \$899 per night

Presidential Suite — \$1,249 per night



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2025 Exhibitor Information

EXHIBIT SPACE

- Exhibit spaces are 10' wide x 8' deep and include a table, 2 chairs and 500 watt outlet.
- First space \$4,000 Includes two registrations.
- Each additional space \$2,000 Discounted rate does not include complimentary registrations.

Exhibit space is limited. First priority is given to requests that are part of a sponsorship packageall requests must be made by September 1 to insure availability.

EXHIBIT SETUP, SHOW TIMES AND TEAR DOWN

Exhibitors have access to the exhibit space areas for setup on Monday morning, December 8, 2025. Exhibitors requiring more time to set up large displays must contact the show contractor, Arizona Cine, to make arrangements.

Grand Ballroom Foyer Official Exhibit Times:

Monday, December 8 (afternoon) Tuesday, December 9 (all day) Wednesday, December 10 (all day)

Exhibit tear-down is Wednesday, December 10, at the conclusion of the evening reception.

EXHIBITOR CANCELLATION POLICY

If notice of cancellation is received prior to September 1, the exhibit space fee will be refunded. If the cancellation is received after September 1, but prior to October 1, a \$500 cancellation fee will be imposed. After October 1, there will be no refunds for cancellations.

REGISTRATION REQUIREMENTS FOR SPONSORS AND EXHIBITORS

All attendees must register even if their registration fee is complimentary due to exhibit space reservations or sponsorship.

If your registration fee is NOT complimentary as part of a sponsor or exhibitor package, standard conference fees will apply.

Registration instructions are included with your invoice.

KEY SYMPOSIUM CONTACTS

Robert Hartman 520-621-5663 hartmanr@arizona.edu (Sponsorships/Exhibitors)

Elizabeth Rogers

520-621-8104 earogers@arizona.edu (Panel Sessions/Speakers)

Emiliano Alvarado 520-621-5660 eia@arizona.edu (Registration & General Questions)

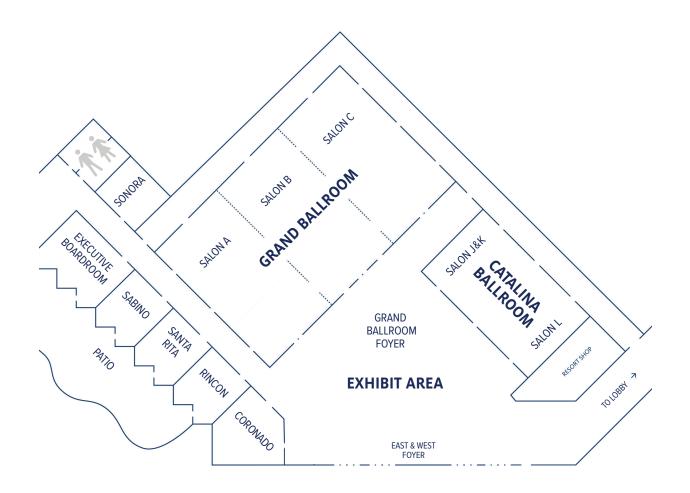
Denise Camp 520-621-9833 dpharris@arizona.edu (Marketing/Graphic Design)



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2025 Exhibit Area



Exhibitors take center stage during the evening receptions with open bars located throughout the exhibit area. The exhibit space fee includes two conference registrations.

SPONSOR & EXHIBITOR CONTACT INFORMATION

This information will be printed in the conference program. Please fill out this form **EXACTLY AS YOU WISH IT TO APPEAR** in the program:

Title
City
Country
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Net proceeds from the 2025 Symposium may be used for the Race Track Industry Program operating expenses, scholarships or endowment fund. Please note: a portion of the sponsorship payment is not tax-deductible.
PLEASE INQUIRE AS TO THE EXTENT OF THE TAX- DEDUCTIBLE DONATION FOR EACH SPONSOR LEVEL. Please contact Emiliano Alvarado at eia@arizona.edu or call 520-621-5660 with any questions.

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