



GLOBAL SYMPOSIUM ON RACING

2024 Sponsorship Packages

PLATINUM LEVEL \$50,000

- Presidential Suite
- 8 Exhibit spaces or private room
- 12 Registrations
- Sponsorship of Opening or Closing reception
- Logo on registration area header
- Color sponsor recognition page in program
- Logo included on the following:
 - Direct mail
 - Conference program
 - Prominent logo display signage
 - High-resolution LED display
 - Sponsor PowerPoint display
 - Symposium website
 - Attendee name badge

DIAMOND LEVEL \$25,000

- Canyon Suite
- 6 Exhibit spaces or private room
- 10 Registrations
- Sponsorship of one major event function
- Logo on registration area header
- Color sponsor recognition page in program
- Logo included on the following:
 - Direct mail
 - Conference program
 - Prominent logo display signage
 - High-resolution LED display
 - Sponsor PowerPoint display
 - Symposium website

EMERALD LEVEL \$17,000

- 4 Exhibit spaces or private room
- 8 Registrations
- Sponsorship of one major event function
- Color sponsor recognition page in program
- Logo included on the following:
 - Direct mail
 - Conference program
 - High-resolution LED display
 - Sponsor PowerPoint display
 - Symposium website

RUBY LEVEL \$12,000

- 1 Exhibit space
- 6 Registrations
- Sponsorship of one event
- Logo on the Symposium website
- Recognition in the following:
 - Direct mail
 - Conference program
 - Sponsor signage at conference
 - High-resolution LED display

SAPPHIRE LEVEL \$8,000

- 5 Registrations
- Sponsorship of one event
- Logo on the Symposium website
- Recognition in the following:
 - Direct mail
 - Conference program
 - Sponsor signage at conference
 - High-resolution LED display

OPAL LEVEL \$5,000

- 4 Registrations
- Sponsorship of one event
- Logo on the Symposium website
- Recognition in the following:
 - Direct mail
 - Conference program
 - Sponsor signage at conference
 - High-resolution LED display

TURQUOISE LEVEL \$3,000

- 2 Registrations
- Logo on the Symposium website
- Recognition in the following:
 - Direct mail
 - Conference program
 - High-resolution LED display

INDIVIDUAL SPONSORSHIPS

- Conference bags (with imprinted logo*) \$3,000
- Lanyards (with imprinted logo*) \$3,000
- Conference program back cover \$4,000
- Color sponsor recognition page in program \$2,500
- Custom sponsorships available

*Sponsor is responsible for cost of production. One sponsorship per imprinted item..

Payment in excess of fair value qualifies as a tax-deductible donation. Fair values for 2024 are as follows:

- Registration — \$550
- Single Exhibit Space — \$3,000
- Additional Exhibit Space — \$1,500
- Private Meeting Room — \$1,000 F&B minimum or higher based on room size
- Canyon Suite — \$799 per night
- Presidential Suite — \$1,090 per night



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2024 Exhibitor Information

EXHIBIT SPACE

- Exhibit spaces are 10' wide x 8' deep and include a table, 2 chairs and 500 watt outlet.
- First space \$4,000 – Includes two registrations.
- Each additional space \$2,000 – Discounted rate does not include complimentary registrations.

Exhibit space is limited. First priority is given to requests that are part of a sponsorship package— all requests must be made by September 1 to insure availability.

EXHIBIT SETUP, SHOW TIMES AND TEAR DOWN

Exhibitors have access to the exhibit space areas for setup on Monday morning, December 9, 2024. Exhibitors requiring more time to set up large displays must contact the show contractor, Arizona Cine, to make arrangements.

Grand Ballroom Foyer Official Exhibit Times:

Monday, December 9 (afternoon)
Tuesday, December 10 (all day)
Wednesday, December 11 (all day)

Exhibit tear-down is Wednesday, December 11, at the conclusion of the evening reception.

EXHIBITOR CANCELLATION POLICY

If notice of cancellation is received prior to September 1, the exhibit space fee will be refunded. If the cancellation is received after September 1, but prior to October 1, a \$500 cancellation fee will be imposed. After October 1, there will be no refunds for cancellations.

REGISTRATION REQUIREMENTS FOR SPONSORS AND EXHIBITORS

All attendees must register even if their registration fee is complimentary due to exhibit space reservations or sponsorship.

If your registration fee is NOT complimentary as part of a sponsor or exhibitor package, standard conference fees will apply.

Registration instructions are included with your invoice.

KEY SYMPOSIUM CONTACTS

Robert Hartman

520-621-5663

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(Sponsorships/Exhibitors)

Emiliano Alvarado

520-621-5660

eia@arizona.edu

(Registration & General Questions)

Denise Pharris

520-621-9833

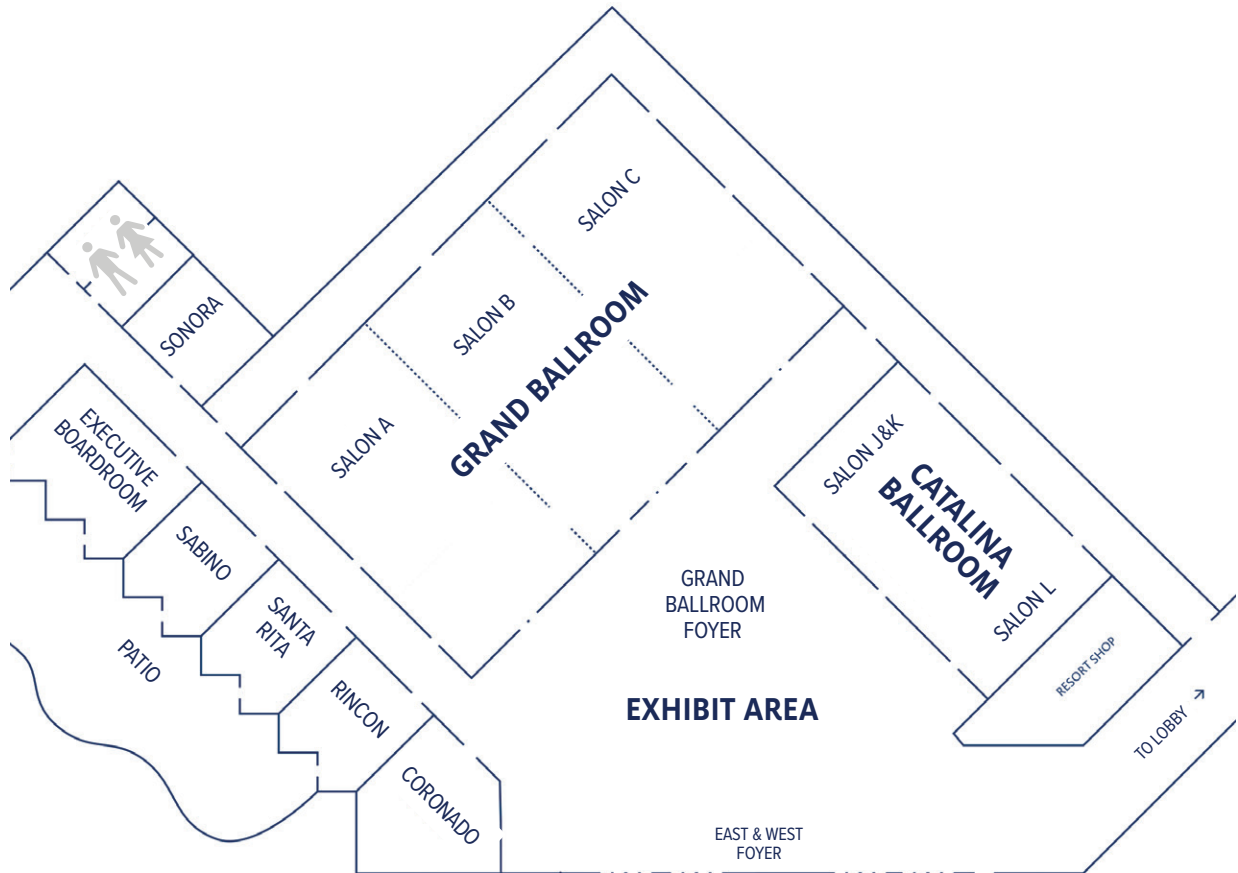
dpharris@arizona.edu

(Marketing/Graphic Design)



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2024 Exhibit Area



Exhibitors take center stage during the evening receptions with open bars located throughout the exhibit area. The exhibit space fee includes two conference registrations.

SPONSOR & EXHIBITOR CONTACT INFORMATION

This information will be printed in the conference program. Please fill out this form **EXACTLY AS YOU WISH IT TO APPEAR** in the program:

Company _____ Website _____

Contact Person _____ Title _____

Address _____ City _____

State/Province _____ Zip _____ Country _____

Work Phone _____ Cell Phone _____

E-mail _____

Pre-Conference contact if different than above: (this information WILL NOT appear in program)

Pre-Conference Contact _____ Title _____

Phone _____ E-mail _____

Check amount \$ _____

Make check payable to: University of Arizona Foundation—RTIP

Please return this form with check payment to:

University of Arizona Race Track Industry Program
845 N. Park Avenue, Suite 370, Tucson, AZ 85721
520-621-5660 | eia@arizona.edu

To protect your information, we are no longer accepting credit card payments via mail, fax, or E-mail.

Net proceeds from the 2024 Symposium may be used for the Race Track Industry Program operating expenses, scholarships or endowment fund. Please note: a portion of the sponsorship payment is not tax-deductible.

PLEASE INQUIRE AS TO THE EXTENT OF THE TAX-DEDUCTIBLE DONATION FOR EACH SPONSOR LEVEL.

Please contact Emiliano Alvarado at eia@arizona.edu or call 520-621-5660 with any questions.

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