



# GLOBAL SYMPOSIUM ON RACING

## 2023 Sponsorship Packages

### PLATINUM LEVEL \$50,000

- Presidential Suite
- 8 Exhibit spaces or private room
- 12 Registrations
- Sponsorship of Opening or Closing reception
- Logo on registration area header
- Color sponsor recognition page in program
- Conference bag item (flyer/promo item)\*
- Logo included on the following:
  - Direct mail
  - Conference program
  - Sponsor signage at conference
  - Sponsor PowerPoint display
  - Symposium website
  - Attendee name badge

### DIAMOND LEVEL \$25,000

- Canyon Suite
- 6 Exhibit spaces or private room
- 10 Registrations
- Sponsorship of one major event function
- Logo on registration area header
- Color sponsor recognition page in program
- Conference bag item (flyer/promo item)\*
- Logo included on the following:
  - Direct mail
  - Conference program
  - Sponsor signage at conference
  - Sponsor PowerPoint display
  - Symposium website

### EMERALD LEVEL \$17,000

- 4 Exhibit spaces or private room
- 8 Registrations
- Sponsorship of one major event function
- Color sponsor recognition page in program
- Conference bag item (flyer/promo item)\*
- Logo included on the following:
  - Direct mail
  - Conference program
  - Sponsor signage at conference
  - Sponsor PowerPoint display
  - Symposium website

Please inquire as to the extent of the tax-deductible donation for each sponsor level.

### RUBY LEVEL \$12,000

- 1 Exhibit space
- 6 Registrations
- Sponsorship of one event
- Logo on the Symposium website
- Conference bag item (flyer/promo item)\*
- Recognition in the following:
  - Direct mail
  - Conference program
  - Sponsor signage at conference
  - Sponsor PowerPoint display

### SAPPHIRE LEVEL \$8,000

- 5 Registrations
- Sponsorship of one event
- Logo on the Symposium website
- Conference bag item (flyer/promo item)\*
- Recognition in the following:
  - Direct mail
  - Conference program
  - Sponsor signage at conference
  - Sponsor PowerPoint display

### OPAL LEVEL \$5,000

- 4 Registrations
- Sponsorship of one event
- Logo on the Symposium website
- Conference bag item (flyer/promo item)\*
- Recognition in the following:
  - Direct mail
  - Conference program
  - Sponsor signage at conference
  - Sponsor PowerPoint display

### TURQUOISE LEVEL \$3,000

- 2 Registrations
- Logo on the Symposium website
- Conference bag item (flyer/promo item)\*
- Recognition in the following:
  - Direct mail
  - Conference program
  - Sponsor signage at conference

### INDIVIDUAL SPONSORSHIPS

- Conference bags (with imprinted logo\*) \$3,000
- Lanyards (with imprinted logo\*) \$3,000
- Conference program back cover \$3,000
- Provide item/flyer for conference bag \$1,500
- Other custom sponsorships available.

\*Sponsor is responsible for cost of production. One sponsorship per imprinted item..



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## 2023 Exhibitor Information

### EXHIBIT SPACE

- Exhibit spaces are 10' wide x 8' deep and include a table, 2 chairs and 500 watt outlet.
- First space \$3,000 – Includes two registrations.
- Each additional space \$1,500 – Discounted rate does not include complimentary registrations.

Exhibit space is limited. First priority is given to requests that are part of a sponsorship package— all requests must be made by September 29 to insure availability.

### EXHIBIT SETUP, SHOW TIMES AND TEAR DOWN

Exhibitors have access to the exhibit space areas for setup on Monday morning, December 4, 2023. Exhibitors requiring more time to set up large displays must contact the show contractor, Arizona Cine, to make arrangements.

#### *Grand Ballroom Foyer Official Exhibit Times:*

Monday, December 4 (afternoon)

Tuesday, December 5 (all day)

Wednesday, December 6 (all day)

Exhibit tear-down is Wednesday, December 6, at the conclusion of the evening reception.

### EXHIBITOR CANCELLATION POLICY

If notice of cancellation is received prior to September 29, the exhibit space fee will be refunded. If the cancellation is received after September 29, but prior to October 29, a \$500 cancellation fee will be imposed. After October 29, there will be no refunds for cancellations.

### REGISTRATION REQUIREMENTS FOR SPONSORS AND EXHIBITORS

All attendees must register even if their registration fee is complimentary due to exhibit space reservations or sponsorship.

If your registration fee is NOT complimentary as part of a sponsor or exhibitor package, standard conference fees will apply.

Registration instructions are included with your invoice.

### KEY SYMPOSIUM CONTACTS

**Robert Hartman**

520-621-5663

hartmanr@arizona.edu

(Sponsorships/Exhibitors)

**Emiliano Alvarado**

520-621-5660

eia@arizona.edu

(Registration & General Questions)

**Denise Pharris**

520-621-9833

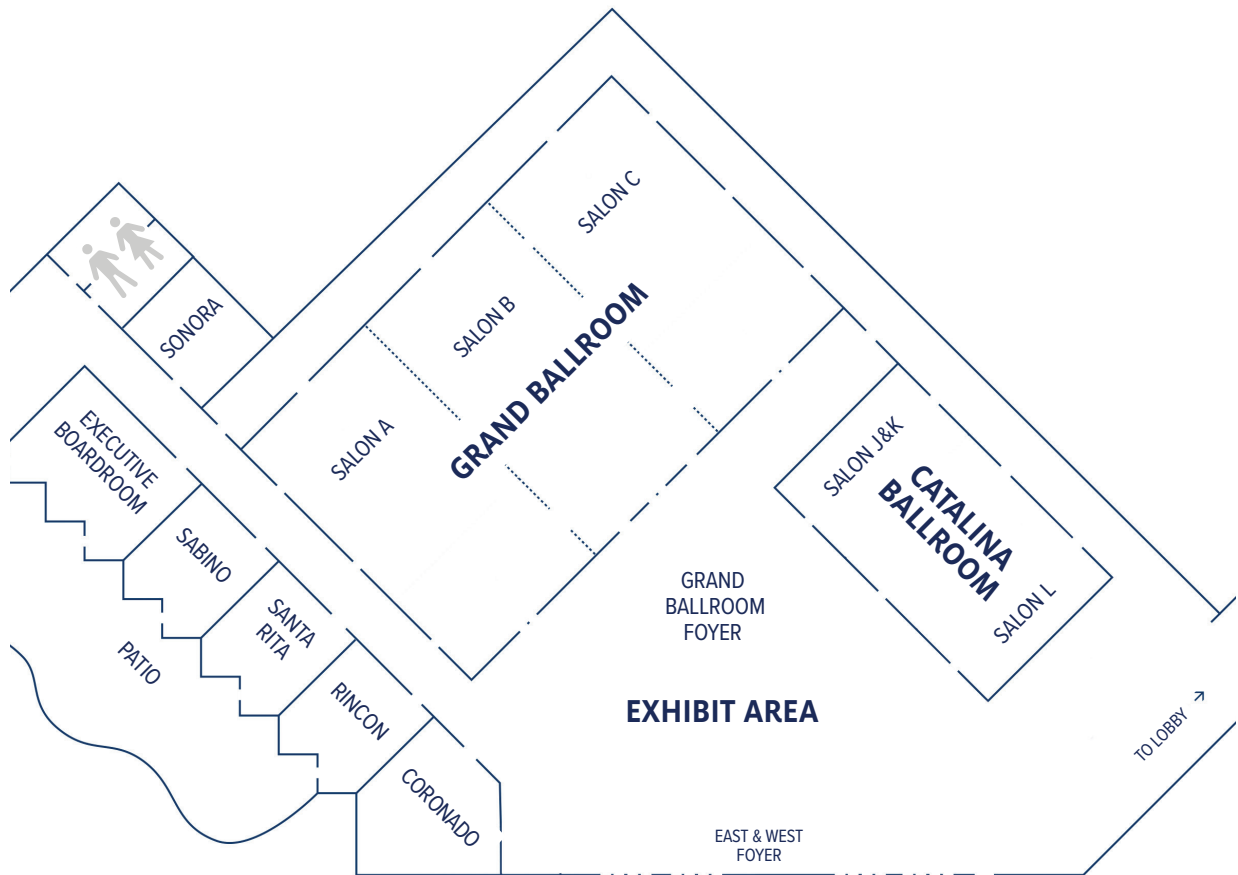
dpharris@arizona.edu

(Marketing/Graphic Design)



# GLOBAL SYMPOSIUM ON RACING

## *2023 Exhibit Area*



*Exhibitors take center stage during the evening receptions with open bars located throughout the exhibit area. The exhibit space fee includes two conference registrations and the opportunity to promote your company by including a flyer or item in each attendee's conference bag.*

## SPONSOR & EXHIBITOR CONTACT INFORMATION

This information will be printed in the conference program. Please fill out this form **EXACTLY AS YOU WISH IT TO APPEAR** in the program:

Company \_\_\_\_\_ Website \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State/Province \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_

*Pre-Conference contact if different than above: (this information WILL NOT appear in program)*

Pre-Conference Contact \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Check amount \$ \_\_\_\_\_

### **Make check payable to:** **University of Arizona Foundation—RTIP**

#### **Please return this form with check payment to:**

University of Arizona Race Track Industry Program  
845 N. Park Avenue, Suite 370, Tucson, AZ 85721  
520-621-5660 | eia@arizona.edu

To protect your information, we are no longer accepting credit card payments via mail, fax, or E-mail.

Please contact Emiliano Alvarado at eia@arizona.edu or call 520-621-5660 with any questions.

Net proceeds from the 2023 Symposium may be used for the Race Track Industry Program operating expenses, scholarships or endowment fund. Please note: a portion of the sponsorship payment is not tax-deductible.

Payment in excess of fair value qualifies as a tax-deductible donation. Fair values for 2023 are as follows:

Registration — \$550  
Single Exhibit Space — \$3,000  
Additional Exhibit Space — \$1,500  
Private Meeting Room — \$1,000  
Canyon Suite — \$1,470  
Presidential Suite — \$3,070

#### **Exhibitor Cancellation Policy**

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If the cancellation is received after September 29, 2023 but prior to October 29, 2023, a \$500 cancellation fee will be imposed.  
After October 29, 2023, there will be no refunds for cancellations.

**For more information, visit [www.RacingSymposium.com](http://www.RacingSymposium.com)**