

www.RacingSymposium.com

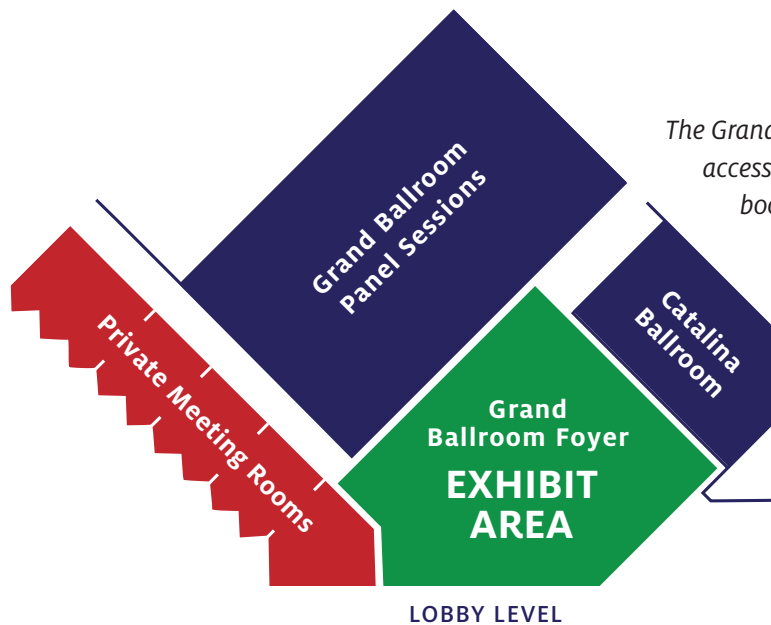


2022 SPONSORS & EXHIBITORS



48th Annual
**GLOBAL
SYMPOSIUM
ON RACING**
December 5-7, 2022

EXHIBIT AREA



The Grand Ballroom Foyer is the main access to conference rooms, with the exhibit booths taking center stage during evening receptions. The Catalina Ballroom will serve as the overflow exhibit area. The exhibit booth fee includes conference registration for two representatives from your organization and the opportunity to include a flyer or item in each attendee's conference bag.

EXHIBIT BOOTHS

- Exhibit booths are 10' wide x 8' deep and include a table, 2 chairs and 500 watt outlet.
- First booth \$3,000 – Includes two registrations.
- Each additional booth \$1,500 – Discounted rate does not include complimentary registrations.

BOOTH PLACEMENT

Exhibit booth placement will be determined by the size (height) of your display and power needs. To allow us to meet your specific needs for exhibit space, you must fill out ALL blanks on the Sponsor & Exhibitor Agreement.



SPONSORSHIP PACKAGES

PLATINUM LEVEL \$50,000

- Presidential Suite
- 8 Exhibit spaces or private room*
- 12 Registrations
- Sponsorship of Opening or Closing reception
- Logo on registration area header
- Color sponsor recognition page in program
- Logo included on the following:
 - Direct mail
 - Conference program
 - Sponsor signage at conference
 - Sponsor PowerPoint display
 - Symposium website
 - Attendee name badge

DIAMOND LEVEL \$25,000

- Canyon Suite
- 6 Exhibit spaces or private room*
- 10 Registrations
- Sponsorship of one major event function
- Logo on registration area header
- Color sponsor recognition page in program
- Logo included on the following:
 - Direct mail
 - Conference program
 - Sponsor signage at conference
 - Sponsor PowerPoint display
 - Symposium website

EMERALD LEVEL \$17,000

- 4 Exhibit spaces or private room*
- 8 Registrations
- Sponsorship of one major event function
- Color sponsor recognition page in program
- Logo included on the following:
 - Direct mail
 - Conference program
 - Sponsor signage at conference
 - Sponsor PowerPoint display
 - Symposium website

*Platinum, Diamond, Emerald Sponsors: Agreement and fees are due by **September 30** to insure exhibit space availability.

Please inquire as to the extent of the tax deductible donation for each sponsor level

RUBY LEVEL \$12,000

- 1 Exhibit space
- 6 Registrations
- Sponsorship of one event
- Logo on the Symposium website
- Recognition in the following:
 - Direct mail
 - Conference program
 - Sponsor signage at conference
 - Sponsor PowerPoint display

SAPPHIRE LEVEL \$8,000

- 5 Registrations
- Sponsorship of one event
- Logo on the Symposium website
- Recognition in the following:
 - Direct mail
 - Conference program
 - Sponsor signage at conference
 - Sponsor PowerPoint display

OPAL LEVEL \$5,000

- 4 Registrations
- Sponsorship of one event
- Logo on the Symposium website
- Recognition in the following:
 - Direct mail
 - Conference program
 - Sponsor signage at conference
 - Sponsor PowerPoint display

TURQUOISE LEVEL \$3,000

- 2 Registrations
- Logo on the Symposium website
- Recognition in the following:
 - Direct mail
 - Conference program
 - Sponsor signage at conference
 - Sponsor PowerPoint display

INDIVIDUAL SPONSORSHIPS

- Conference bags (with imprinted logo*) \$3,000
- Conference program back cover \$3,000
- Lanyards (with imprinted logo*) \$3,000
- Provide item/flyer for conference bag \$1,500 (Free for Sponsors/Exhibitors)

*Cost of production, materials and labor additional. One sponsorship per imprintable item.



DISPLAY & SPONSORSHIP DETAILS

EXHIBIT SPACE

Please return your requests promptly to insure your first choices are available. The appropriate fee is required to hold the exhibit space and is due with the return of the Sponsor & Exhibitor Agreement.

Exhibit space is limited. First priority is given to requests that are part of a sponsorship package—request of location must be made by September 30 to insure availability. All other requests will be prioritized by the order in which they are received.

EXHIBIT SETUP, SHOW TIMES AND TEAR DOWN

Exhibitors have access to the exhibit space areas for setup on Monday morning, December 5. Exhibitors requiring more time to set up large displays must contact the show contractor, Arizona Cine, to make arrangements.

Grand Ballroom Foyer Official Exhibit Times:

Monday, December 5 (afternoon)

Tuesday, December 6 (all day)

Wednesday, December 7 (all day)

Exhibit tear-down is Wednesday, December 7 at the conclusion of the evening reception.

EXHIBITOR CANCELLATION POLICY

If notice of cancellation is received prior to September 30, 2022, the exhibit space fee will be refunded. If the cancellation is received after September 30, 2022 but prior to October 30, 2022, a \$500 cancellation fee will be imposed. After October 30, 2022, there will be no refunds for cancellations.

REGISTRATION REQUIREMENTS FOR SPONSORS AND EXHIBITORS

All attendees must complete a registration form even if their registration fee is complimentary due to exhibit space reservations or sponsorship.

If your registration fee is NOT complimentary as part of a sponsor or exhibitor package, standard conference fees will apply.

SECURING ROOMS AT THE CONFERENCE SITE HOTEL

The 2022 Global Symposium on Racing will be held at the beautiful Loews Ventana Canyon Resort. Please specify that you will be attending the conference when you make your reservations to receive the discounted conference rate of \$179 (plus taxes and resort fee of \$20).

Please make your reservations early. The 2021 Symposium room block sold out and there are a limited amount of rooms available this year. The cut-off date for reservations into the room block is November 14, 2022 at 5 p.m.

Loews Ventana Canyon Resort
7000 N. Resort Drive, Tucson, Arizona 85750
Phone: 520-299-2020 | www.loewshotels.com

Reservations: 1-877-879-9979

www.loewshotels.com/ventana-canyon/group-global-symposium-on-racing

Group Name: Global Symposium on Racing

KEY SYMPOSIUM CONTACTS

Robert Hartman, 520-621-5663, hartmanr@arizona.edu (Sponsorships & Exhibit Space)

Denise Pharris, 520-621-9833, dpharris@arizona.edu (Marketing/Graphic Design)

Emiliano Alvarado, 520-621-5660, eia@arizona.edu (Registration & General Questions)



SPONSOR & EXHIBITOR AGREEMENT

SPONSORSHIP PACKAGES

☐ **PLATINUM** \$50,000 \$_____

Sponsorship includes up to 8 exhibit spaces or a private meeting room. Please select one:

- ☐ Exhibit space, number requested _____
☐ Private meeting room

☐ **DIAMOND** \$25,000 \$_____

Sponsorship includes up to 6 exhibit spaces or a private meeting room. Please select one:

- ☐ Exhibit space, number requested _____
☐ Private meeting room

☐ **EMERALD** \$17,000 \$_____

Sponsorship includes up to 4 exhibit spaces or a private meeting room. Please select one:

- ☐ Exhibit space, number requested _____
☐ Private meeting room

Platinum, Diamond, Emerald Sponsors: Agreement and fees are due by **September 30** to insure exhibit space availability.

☐ **RUBY** \$12,000 \$_____

Sponsorship includes 1 exhibit space.
Number of exhibit spaces requested:

☐ **SAPPHIRE** \$8,000 \$_____

☐ **OPAL** \$5,000 \$_____

☐ **TURQUOISE** \$3,000 \$_____

INDIVIDUAL SPONSORSHIPS

ITEMS WITH IMPRINTED LOGO:

☐ Conference Bags \$3,000* \$_____

☐ Lanyards \$3,000* \$_____

☐ Conference program back cover \$3,000 \$_____

☐ Item/flyer in conference bag \$1,500 \$_____
(Free with any Sponsorship Package)

*Sponsorship fee only. Cost of production, materials and labor additional. One sponsorship per imprintable item.

EXHIBIT SPACE

☐ One exhibit booth \$3,000 \$_____

Includes 2 registrations

☐ Additional booths \$1,500 each \$_____

Event registration not included with additional exhibit space

☐ Unique displays such as \$_____

starting gate, tractors, etc.
Please inquire for pricing.

Due to varying ceiling heights and power availability, the exact location of your display will be determined by the RTIP based on your specific needs. Included in the exhibit fee is a skirted table, two chairs and 500 watts of power (this powers a laptop, LCD or DVD).



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CONTACT INFORMATION

This information will be printed in the conference program. Please fill out this form **EXACTLY AS YOU WISH IT TO APPEAR** in the program:

Company _____ Website _____

Contact Person _____ Title _____

Address _____ City _____

State/Province _____ Zip _____ Country _____

Work Phone _____ Cell Phone _____

E-mail _____

If the contact person for the organization prior to the conference is different than above, please list here (this information WILL NOT appear in program):

Pre-Conference Contact _____ Title _____

Phone _____ E-mail _____

☐ Check amount \$ _____

Please make check payable to:
University of Arizona Foundation—RTIP

Please return this form with check payment to:

Emiliano Alvarado
University of Arizona Race Track Industry Program
845 N. Park Avenue, Suite 370, Tucson, AZ 85721
520-621-5660 | eia@arizona.edu

To protect your information, we are no longer accepting credit card payments via mail, fax, or E-mail. If you would like to be invoiced or pay by credit card, please contact Emiliano Alvarado at eia@arizona.edu or call 520-621-5660.

Net proceeds from the 2022 Symposium may be used for the Race Track Industry Program operating expenses, scholarships or endowment fund. Please note a portion of the sponsorship payment is not tax-deductible.

Payment in excess of fair value qualifies as a tax-deductible donation. Fair values for 2022 are as follows:

Registration — \$550
Single Exhibit Space — \$3,000
Additional Exhibit Space — \$1,500
Private Meeting Room — \$1,000
Canyon Suite — \$1,258
Presidential Suite — \$3,058

Exhibitor Cancellation Policy

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After October 30, 2022, there will be no refunds for cancellations.

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